

STATS' Sports Solutions Group will leverage the company's X-Info™ data sets to identify, quantify and qualify player and team performance at an unmatched level.

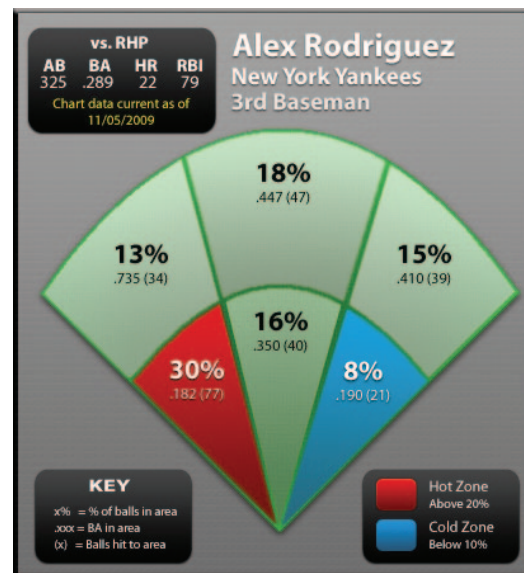
STATS' proprietary X-Info™ provides the most detailed events that occur in a game and integrates them with traditional play-by-play to create never seen before content and information. The result is invaluable information utilized in all facets of sports operations, including coaching, front-office and scouting.

This compelling statistical content is available for NFL, College Football and MLB.

MAJOR LEAGUE BASEBALL

Baseball X-Info™ delivers an unparalleled package of hitting, pitching, defensive and base running statistics, including:

- ▶ Pitch type, location and velocity
- ▶ Distance and direction for every batted ball
- ▶ Defensive positioning
- ▶ Fielding skill
- ▶ Batter hot zones
- ▶ Etc...



NATIONAL FOOTBALL LEAGUE & COLLEGE FOOTBALL

Football X-Info™ contains a remarkable delivery of offensive, defensive, special teams, penalty and miscellaneous data points, including:

- ▶ Offensive formations
- ▶ Incompletion details
- ▶ Protection time
- ▶ Yards after contact
- ▶ Play direction
- ▶ Defensive blitz
- ▶ Quarterback alignment
- ▶ Defensive targets
- ▶ Burned defenders
- ▶ Direction of each play
- ▶ Etc...

