

LONDON 2012 SUMMER OLYMPICS



HOSTED SOLUTION

If you are looking for a simple, turn-key online Olympic Games solution that still provides robust content and complete customization, turn to STATS Hosted Solution. Our technology automatically updates data and information, completely integrated with event results, in-depth statistics, top stories and inspiring photos -- for a total online sports solution. The Hosted Solution supports virtually every content integration requirement and your service can be up and running in no time with 24/7 technical support throughout the competition.

Data Offering

Complete schedules, medal counts and results, in-progress information following each heat of an event. Multiple score or full-field updates are provided for team based events.

AP Editorial & Photos

Articles covering breaking news throughout the Games accompanied by remarkable action photos from each event.

Athlete Biographies

STATS' editorial team will produce more than 1,000 athlete biographies including both U.S. and International athletes.

Commentary Tool

Hosted Solution's Olympics Commentary Tool provides a live in-game editorial widget that can be populated by STATS writers monitoring the London Games and AP news feed in real-time, or by clients themselves, allowing for unique and differentiated content with a personalized tone.

Interactives

Interactive HTML5 driven applications feature compelling content including venue information, history, torch route maps and sport-by-sport explanations.

Discipline Pages

Comprehensive pages for each discipline in the games including schedules, results, event interactives, medal counts, stories and photos.

Widgets

Hosted Solution widgets are easily customized and integrated directly into existing site content, increasing entry points to dynamic content and site interactivity. Widgets include medal tables, last 5 results, next 5 events, news and bios.

The screenshot displays the STATS Hosted Solution interface for the London 2012 Summer Olympics. It features a news article titled "Rice set to return to pool after surgery" with a photo of Stephanie Rice. Below the article is a "Total Medals" table and a "SOCCER INTERACTIVE - MEN'S TOURNAMENT" bracket diagram.

Rank	Country	Gold	Silver	Bronze	Total
1	United States	9	15	13	37
2	Germany	10	13	7	30
3	Canada	14	7	5	26
4	Norway	9	8	6	23
5	Austria	4	6	6	16
6	Russian Federation	3	5	7	15
7	South Korea	6	6	2	14
8	China	5	2	4	11
8	Sweden	5	2	4	11
8	France	2	3	6	11

