

# LONDON 2012 SUMMER OLYMPICS



## EDITORIAL AND PHOTO COVERAGE

STATS will provide a complete editorial and photo offering for the 2012 Olympic Games from London. In addition to leveraging its on-site editorial staff, STATS will utilize its relationship with The Associated Press to produce more than 100 daily articles and 1,000 photos per day throughout the Olympics.

### Editorial and Photo Coverage Includes:

- ▶ Breaking News
- ▶ Daily Roundup
- ▶ Daily News Highlight
- ▶ Event Lookaheads
- ▶ Event Capsules
- ▶ Associated Press Notebooks
- ▶ Associated Press Notebooks
- ▶ Local Athlete Coverage
- ▶ Spanish Editorial Available
- ▶ Global Commentary localized to your region
- ▶ Daily Photo Coverage relevant to an international audience

Total Medals					
Rank	Country	Gold	Silver	Brass	Total
1	United States	9	15	13	37
2	Germany	10	13	7	30
3	Canada	14	7	5	26
4	Norway	9	8	6	23
5	Austria	4	6	6	16
6	Russian Federation	3	5	7	15
7	South Korea	6	6	2	14
8	China	5	2	4	11
8	Sweden	5	2	4	11
8	France	2	3	6	11

[Full Medal List](#)



### Athlete Biographies

STATS' editorial staff will be producing Olympic biographies for each U.S. athlete participating in the Olympics. STATS will also provide biographies for more than 500 International athletes. Biographies will include:

- ▶ Date of Birth
- ▶ Hometown
- ▶ Height
- ▶ Weight
- ▶ Career Highlights
- ▶ Headshots (where available)
- ▶ Multiple languages available

**Featured Athlete**



**Jennifer Nichols**  
 Country: USA  
 Born: 10/4/1983  
 Height: 6'0" / 1.83m  
 Sport: Archery

**Athletes**

Country:  Sport:  Name:

**Alex Meyer**



COUNTRY: United States of America  
 SPORT: Swimming  
 HEIGHT: 5'11" / 1.80m  
 WEIGHT: 155 lbs / 70.3 kg  
 BIRTHDATE: 7/5/1988  
 HOMETOWN: Ithaca, United States

**CAREER HIGHLIGHTS:**  
 Meyer became the first American to qualify for the 2012 Olympics by finishing fourth in the 10K at the 2011 World Championships after winning the 2011 USA Open Water National Championships. He captured gold in the 25K at the 2010 World Championships. Meyer also experienced success in the pool at Harvard. At the 2010 NCAA Championships, he finished 14th in the mile with the second-fastest time in school history, earning All-American status. At the Ivy League Championships that year, he swept the distance events, winning the 500, 1000 and 1650 freestyle races. Meyer was a close friend and roommate of Fran Crippen, who drowned in October 2010 at the World Cup final in the United Arab Emirates. Meyer carries a photo of Crippen everywhere he goes.

**PREVIOUS OLYMPICS:**  
 None

