

STATS offers comprehensive motorsports coverage around the world, including Formula One. STATS' Formula One solutions include in-depth statistics, circuit info, driver and team profiles, real-time race coverage, text commentary, Associated Press editorial and photos, fantasy games and an industry-leading online race center. Turn to STATS for leading content of one of the world's fastest sports.



## IN-DEPTH STATISTICAL COVERAGE:

For more than 27 years, STATS has been the premier source for detailed statistical sports information. Our lap-by-lap race coverage of laps remaining, leaderboards, fastest laps, retirements and weather are the perfect fit for any platform. Our leading-edge solutions make STATS the expert's choice when it comes to sports information services. Our offering for Formula One includes the following:

- ▶ Schedules
- ▶ Driver Standings
- ▶ Constructor Standings
- ▶ Starts
- ▶ Points
- ▶ Wins
- ▶ Results
- ▶ Laps Raced
- ▶ Laps Led
- ▶ Fastest Lap
- ▶ Tire Information
- ▶ Weather
- ▶ Friday Qualifying
- ▶ Saturday Qualifying
- ▶ Race Commentary

\* STATS provides a detailed historical database for Formula One since 1951

### CIRCUIT INFORMATION

STATS pre-race circuit information provides race fans the vital knowledge they need to prepare for the upcoming event. Formula One fans can see a visual layout of the course, including the number of turns, laps and qualifying grid.

- ▶ Lap distance
- ▶ Number of laps
- ▶ Number of drivers
- ▶ Qualifiers with grid positions for each driver
- ▶ Finish positioning with timing and delays
- ▶ Retirements with reason for retirement
- ▶ Fastest lap of race
- ▶ Weather

### TEAM AND DRIVER PROFILES

STATS has developed complete driver and team profiles. Paired with in-depth statistics, driver and team profiles provide crucial information for a turn-key Formula One online offering. Allow fans to spend countless hours on your site discovering information about their favorite drivers.

- ▶ Profiles & career paths
- ▶ Basic personal information
- ▶ Driver head shots
- ▶ Helmet illustrations
- ▶ Country flags
- ▶ Team details

### AP EDITORIAL & PHOTO COVERAGE

Associated Press editors are staffed around the clock managing the up-to-the-minute Formula One headline packages. World class headline packages will feature several stories each day, including breaking news, previews and reports on the day's action. Increased coverage is available for major races throughout the season.

Associated Press photos capture key shots of the excitement from races around the world. Photos link directly to results and headline packages providing rich coverage.

# FORMULA ONE



## RACECAST

STATS RaceCast is a premium Flash-based interactive web product delivering race fans a remarkable race-day experience. RaceCast is a compelling, highly customizable solution combining lap-by-lap statistical information and rich editorial commentary. RaceCast offers comprehensive pre-race, live and post-race information captivating the attention of race fans throughout the world.

- ▶ Complete F1 schedule
- ▶ Practice and qualifying info
- ▶ Lap-by-lap race results
- ▶ Commentary and accident Info
- ▶ Driver, team, and circuit profiles and statistics
- ▶ Driver and constructor standings



## RACECARD

STATS RaceCard is a style-sheet driven HTML race solution, delivering comprehensive pre-race, live and post-race information. The RaceCard integrates directly within the clients frame, delivering unprecedented content such as:

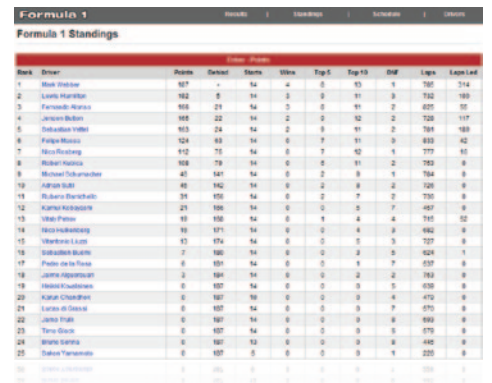
- ▶ Race schedule
- ▶ Practice and qualifying info
- ▶ Live race information and commentary
- ▶ Driver and constructor standings
- ▶ Driver bios and circuit profiles
- ▶ Driver and team statistics



## HOSTED SOLUTION

STATS Hosted Solution is a simple, turn-key HTML online solution that provides robust features and complete customization for Formula One content. Our unparalleled technology automatically updates in-progress with information on every driver, team and race.

- ▶ In-progress results
- ▶ Race schedule
- ▶ Driver and constructor standings
- ▶ Team and driver statistics



## SPORT CENTRE

STATS Sport Centre is an innovative in-progress hosted race application that delivers an engaging experience at an affordable rate.

Developed as a Flash-Based application, the STATS Sport Centre seamlessly integrates directly into the frame of your Web site. Our flexible architecture and design enables application customization to provide a unique feel for each implementation – including client colors and fonts. Integration is a quick and painless process.

- ▶ Detailed live race screen
- ▶ Race schedule
- ▶ Driver and constructor standings
- ▶ Team and driver statistics

