

FANTASY ROI



STATS has been developing, managing and hosting fantasy games for more than 25 years. Our team of experienced developers, interactive designers and system architects specialize in the delivery of customized white-label fantasy experiences. STATS' turn-key, white-label fantasy solutions provide a flexible fantasy game experience with countless game functionality options.

STATS interactive designers work closely with clients to develop a game design that aligns with the clients overall style and template. STATS offers another critical fantasy component by providing optimal branding and advertising space, ensuring partners and affiliates are receiving maximum brand placement and recognition.

Utilizing the latest technologies to enhance the end user experience, STATS delivers turn-key services ranging from backend development to interactive game design. Additionally, STATS analyzes traffic reports and visitor trends to further identify opportunities and increase page views, visits and time spent on your site.

STATS FANTASY GAMES OFFER FOUR PRIMARY REVENUE GENERATION METHODOLOGIES:

▶ Advertising and Sponsorship Integration:

STATS enjoys a proven track record integrating and delivering unique advertising, sponsorship and branding experiences that heighten the experience for clients, participants and sponsors.

▶ Pay to Play:

Games can be offered in a pay to play format, users pay an upfront entry fee in order to receive game services.

▶ Premium Components:

STATS delivers premium product extensions, such as Player News & Notes and mobile functionality that enable additional revenue generation.

▶ Partner Integration:

STATS offers a unique ability to operate white-label games, leveraging traffic from multiple sites and ensuring increased levels of exposure.

ADVERTISING SPACE

2009 / 2010 SEASON

PLAY THE GAME

SPONSOR BRANDING

HOME LEAGUE MY TEAM PLAYERS COMMENT MY ACCOUNT LOG OUT TEAM 10 / LEAGUE 2009

Where am I? Home Sport Football Fantasy Football

SCORES

TEAM NAME: Team 19

POINTS: 78

DIFFERENCE: +2.5

POSITION: 2

MY TEAM

RANK	TEAM	PTS
1	Blooming Oulls	79.5
2	Team 19	78
3	Anyone but Villa	70.5
4	The Special Ones 4	68.5
5	For Fox Sake F.C.	54
6	AFC Steveo	45
7	Tonks Town	39
8	fairfax	39
9	Barca Loner	38.5
10	catalanhorse	38

LEAGUE TABLE >

LEAGUE TABLES BY CATEGORY >

PLAYER NEWS SEARCH

Enter first name or last name

ADVERTISING SPACE

2010 SEASON

PLAY THE GAME

SPONSOR BRANDING

LEAGUE MY TEAM PLAYERS COMMENT MY ACCOUNT LOG OUT TEAM 10 / LEAGUE 2009

Where am I? Home Sport Football Fantasy Football

FORUM

Welcome to PlayTheGame League Forum!

Have a great season...

Posted by: PlayTheGame team

POST NEW MESSAGE More forum posts

FOR	CB	CM	LB	LM	RB	RM
H. Rodallega	Alex	M. Fellahi	W. Bridge	C. N'Zogbia	K. Andrews	C. Eagles
K. Jones	K. Toure	F. Lampard	S. Vlahovic			
S. Bessis-Di	Z. Knight	T. Carroll				
J. Tomkins	J. Tomkins					
J. Elmander	G. Ovest	G. Alexander				
J. Jo						

ADVERTISING SPACE



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SAMPLE FANTASY LAYOUT:

